| Group: WLBC | | | | | |
|---|--------------------------|----------------------------|--------------|----------------------|--------------------------|
| Stations: WLBC-FM, WERK | -FM, WMXQ-FM, WBK | Q-FM, WHBU-AM, WMUN | N-AM | | |
| A. Job Vacancies Filled betwee | een 04/01/23 to 03/31/24 | | | | |
| | | | | | |
| 1. Job Title: Commercial Assistant Traffic Director | | Date Posted: 2/20/23 | | Date Filled: 5/30/23 | |
| | | | | | |
| 2. Job Title: Commercial Assistant Traffic Director | | Date Posted: 11/20/23 | | Date Filled: 1/2/24 | |
| B. Recruitment/Referral Source | ces Used to Seek Candida | ates for Each Vacancy | | | |
| 1. Job Title: Commercial Assi | istant Traffic Director | Date Filled: 5/30/2 | | /23 | |
| | | | | Referred | |
| | | | | Person | |
| Source | Contact | Address | Phone | Hired? | Requesting Notification? |
| LinkedIn | None | www.linkedin.com | None | YES | NO |
| Indeed.com | None | www.indeed.com | None | NO | NO |
| Indiana Broadcasters | | | | | NO |
| Association | Dave Arland | www.indianabroadcasters.or | None | NO | |
| Ohio Association of | | | | | NO |
| Broadcasters | Chrisine Merritt | www.oab.org | None | NO | |
| Purdue University | None | www.cco.purdue.edu | None | NO | NO |
| Indiana University | None | www.joinhandshake.com | None | NO | NO |
| Ohio State University | None | www.joinhandshake.com | None | NO | NO |
| All Access: Radio Industry | None | www.allaccess.com/ | None | NO | NO |
| www.woofboom.com | Debbie Myers | debbie.myers@woofboom.com | 765-288-4403 | NO | NO |
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| B. Recruitment/Referral Sour | ces Used to Seek Candida | ates for Each Vacancy CONT | INUED | | |
|---|---------------------------|------------------------------|---------------------|--------------------|--------------------------|
| 2. Job Title: Commercial Assistant Traffic Director | | | Date Filled: 1/2/24 | | |
| | | | | Referred Person | |
| Source | Contact | Address | Phone | Hired? | Requesting Notification? |
| LinkedIn | None | www.linkedin.com | None | NO | NO |
| Indeed.com | None | www.indeed.com | None | NO | NO |
| Indiana Broadcasters | | | | | NO |
| Association | Dave Arland | www.indianabroadcasters.or | None | NO | |
| Ohio Association of | | | | | NO |
| Broadcasters | Chrisine Merritt | www.oab.org | None | NO | |
| Purdue University | None | www.cco.purdue.edu | None | NO | NO |
| Indiana University | None | www.joinhandshake.com | None | NO | NO |
| Ohio State University | None | www.joinhandshake.com | None | NO | NO |
| All Access: Radio Industry | None | www.allaccess.com/ | None | NO | NO |
| Referral | Megan Orbin | megan.orbin@woofboom.co | | Yes | NO |
| www.woofboom.com | Debbie Myers | debbie.myers@woofboom.com | | NO | NO |
| C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled Between 04/01/23 & 03/31/24 4 | | | | | 4 |
| | | | | | |
| D. Total Number of Persons I | nterviewed for All Full-T | Time Vacancies Filled Betwee | en 04/01/23 & 03/3 | 31/24 Per Reci | ruitment/Referral Source |
| Referral Source | Contact Person | Address | Telephone # | Number of | Interviewees Referred? |
| LinkedIn | None | www.linkedin.com | None | 1 | |
| Indeed.com | None | www.indeed.com | None | 0 | |
| Indiana Broadcasters | | | | | |
| Association | Dave Arland | www.indianabroadcasters.or | None | 0 | |
| Ohio Association of | | | | | |
| Broadcasters | Chrisine Merritt | www.oab.org | None | 0 | |
| Purdue University | None | www.cco.purdue.edu | None | 0 | |
| Indiana University | None | www.joinhandshake.com | None | | |
| Ohio State University | None | www.joinhandshake.com | None | 0 | |
| All Access: Radio Industry | None | www.allaccess.com/ | None | 0 | |
| Referral | Megan Orbin | megan.orbin@woofboom.co | 765-288-4403 | 1 | |
| www.woofboom.com | Debbie Myers | debbie.myers@woofboom.com | | 2 | |

| Group: WLBC | | | | | | |
|------------------------|--|---|--|--|--|--|
| , | -FM, WMXQ-FM, WBK | Q-FM, WHBU-AM, WMUN-AM | | | | |
| E. Outreach Activities | E. Outreach Activities | | | | | |
| Date | Other Outreach Activity | Description of Activity | | | | |
| 4/5/2023 | 2023 Spring IU Kokomo Career Fair | Woof Boom Radio stations participated in the Career Fair hosted by the University of Indianapolis on April 5, 2023. Information regarding Sales and On-Air Positions was passed out, and resumes were collected. The Talent Acquisitions Specialist and Executive Assistant to the President attended the booth. | | | | |
| 5/1/2023 | Applied Radio Course Mock Interviews | The President of Woof Boom Radio participated in mock job interviews with students from the University of Indianapolis. | | | | |
| 5/17/2023 | Speak at an Educational Institution. | The Vice President of Programming presented at Career Day hosted by Northview Elementary. | | | | |
| 5/31/2023 | Morry Mannies' Woof Boom Radio Scholarship Program | Four area High School athletes received scholarships from our Morry Mannies' Woof Boom Radio Scholarship Fund toward their college education at the end of the 2023 school year. | | | | |
| 10/2/2023 | 2023 Fall IBA Career Fair | Woof Boom Radio stations participated in the Career Fair hosted by the Indiana Broadcasters Association on October 03, 2023. Information regarding Sales and On- Air Positions was passed out, and resumes were collected. The President, Talent Acquisitions Specialist, and Executive Assistant to the President attended the booth. | | | | |
| 2/12/2024 | Internship Program | Woof Boom Radio supported one college student through a Sales internship. She worked the hours required to earn college credit. | | | | |
| 3/26/2024 | 2024 Spring IBA Career Fair | Woof Boom Radio stations participated in the Career Fair hosted by the Indiana Broadcasters Association on March 26, 2024. Information regarding Sales and On-Air Positions was passed out, and resumes were collected. The booth was attended by the President, Talent Acquisitions Specialist, and Executive Assistant to the President. | | | | |

| 3/30/2024 | 2024 Indiana | |
|-----------|------------------------|---|
| | Broadcasters | Successfully participated in the IBA 2024 Scholarship Program through the Indiana |
| | Foundation Scholarship | Broadcasters Foundation; Woof Boom Radio contributed financially, ran scholarship |
| | Program | PSAs, and judged applicants. |